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Professor W Brian Howieson PhD MPhil MBA BSc

Learning and Teaching

Teaching

I enjoy educating very much — in fact, I am probably at my happiest in the classroom environment. I have now been teaching for almost 30 years. I started teaching at The Royal Air Force College Cranwell in 1995 as a flying instructor. This instruction was in the classroom, simulator and onto the airborne environment at the high-, medium- and low-levels (200 feet above sea level).¹

My academic teaching philosophy is influenced heavily by the work of Paulo Freire. In detail, Freire offers that the purpose of education should be human liberation so that learners can be subjects and actors in their own lives and in society. Education, then, should have — as one of its main tasks — to invite people to believe in themselves. Following Freire, I try and promote (and advocate) a dialogue approach in which everyone participates as equals and co-learners to create social knowledge. My goal of this 'group dialogue' is criticality of thought.

In addition, and as FME Fellow, I have 37 years' professional experience that I bring into the classroom. This, I judge, gives me significant credibility in the business school/school of management arena. As an FME Fellow, I consider that this is a key strength: I consider that I can offer practical thought, guidance and experience to complement theory and policy. With this experience, I 'gravitate' to postgraduate students, post-experience professionals and senior executives.

To date, and out with my primary employ, I have been invited to teach for: The University of Aberdeen (MSc, MBA and EMBA (Aberdeen, London and Qatar)); St Andrews University (MLitt (MN5511 Leadership in Organisations)); The University of Durham (Global MBA); and the Royal College of Physicians and Surgeons of Glasgow. I was invited to design the Royal College of Physicians and Surgeons of Glasgow Advanced Certificate in Clinical Education (see: https://community.rcpsg.ac.uk/event/view/royal-college-advanced-certificate-clinical-education-27-mar-24) and bespoke courses on Leadership and Human Factors. In light of this, I am a Principal College Clinical Educator

I also have extensive experience in private sector teaching with such organisations as HC Skills International (see: http://healthcareskills.com/), Scottish and Southern Energy and Leading Figures (see: http://www.leadingfigures.com/).

I receive many testimonials for my teaching from a variety of audiences. For example, in 2015, I was awarded the prize of *Most Inspirational Teacher of Postgraduates* pan-UoD. In 2016, I was Runner Up in the same category. At Stirling: I was nominated in two categories: 'Excellence in teaching in Stirling Management School' and 'Best Tutor Award.'

In terms of 'reach', I have taught and presented in North America, the Americas, Europe, Africa, the Middle East and Asia — mostly at the postgraduate/post experience/executive education-level. Again, I have received many testimonials for the quality of my work and delivery.

¹ I am a Royal Air Force Central Flying School (CFS) Advanced Instructor (A2 CFS). This award was made for my instructional ability in the classroom, simulator and said airborne environment.

External Examination Duties

- 2018 to date: External Examiner at The Defence Academy of the United Kingdom/Cranfield University (MScs in Defence Leadership and (East Africa) Security Management). Invited to extend to 2024.
- 2014 2018: External Examiner at Robert Gordon University (MSc Programmes in Professional Practice).
- 2010 2014: External Examiner at Plymouth University/Greenwich School of Management (Executive MBA programme and the MSc programme in Leadership and Management in Healthcare).

Subject Review Panels/External Reviewer

- Defence Academy of the United Kingdom at Cranfield: MSc, Pg Dip, PgCert in Leadership and Security (2018).
- Durham University Business School (2015 2017): Revised full-time MBA (2015); and Revised on-line MBA (2016).
- Greenwich School of Management: Full-time MBA (2014).

Learning and Teaching Experience:

My teaching centres, in general, on leadership and strategy. I also have considerable teaching experience in HRM, Organisational Behaviour and Project Management.

Experience as follows:

Leadership		
University	Level/Subject	
Edinburgh Napier University	Undergraduate – BA BM:	
	HRM09109: Leadership In Organisations	
University of Stirling	Undergraduate – BA BM:	
	MANU9LM: Leadership in Organisations	
University of Aberdeen	Taught Postgraduate – MBA:	
	BU5554: Managing People at Work	
University of St Andrews	Taught Postgraduate – MLitt:	
	MN5511 Leadership in Organisations	
University of Limassol	Taught Postgraduate – MSc:	
	HR650: Developing Leadership and Managing Change	
	HR600: International HR	

Strategy		
Edinburgh Napier University	Taught Postgraduate – MBA:	
	HRM 11119/111120: Leading Strategic Decision Making/Leading Strategic	
	Innovation	
University of Dundee	Taught Postgraduate – MBA/MSc:	
	CP51035: Management in Energy and Natural Resources Industries	
	CP52055: Project Management Process	
	CP52041: Business Strategy in the Extractive Industries	
University of Stirling	Taught Postgraduate - MBA:	
	BUAP25: Advanced Leadership and Strategy	
	BUAV25: Advanced Leadership and Strategy	
	BUAP002: Strategy and the International Environment	
	Taught Doctorate – DBA:	
	DBAP007: Exploring Management Transformations	
University of Aberdeen	Taught Postgraduate – MBA:	
	QB5093: Operations and Process Management (taught in Qatar)	
	QB50S1: Business Strategy (taught in Qatar)	
University of Limassol	Taught Postgraduate – MBA:	
	MB515: Managing Strategic Change	

Train the Trainer			
University	Level/Subject		
Royal College of Physicians	Consultant Physician/Surgeon:		
and Surgeons of Glasgow	Advanced Certificate in Clinical Education		
	An Introduction to Leadership		
	An Introduction to Human Factors		